

CAMPAIGN MEETING IN

30 mins or less



Wiregrass
UNITED WAY

30 MINUTE MEETING

Agenda	Presenter	Minutes
Welcome/Endorsement of UW Campaign	Company CEO	3
Comments/Company Incentives	Campaign Coordinator	3
United Way Message	UW Representative	5
Agency Presentation	Agency Representative	5-7
Campaign Video	N/A	5
Instructions to Complete Pledge Forms/Fair Share	UW Representative	2
Closing Remarks	CEO/Campaign Coordinator	3
Collect Pledge Forms	Campaign Coordinator/UW Rep	2

20 MINUTE MEETING

Welcome/Endorsement of UW Campaign	Company CEO	3
Comments/Company Incentives	Campaign Coordinator	1
United Way Message	UW Representative	5
Agency Presentation	Agency Representative	5
Instructions to Complete Pledge Forms/Fair Share	UW Representative	2
Closing Remarks	CEO/Campaign Coordinator	2
Collect Pledge Forms	Campaign Coordinator/UW Rep	2

15 MINUTE MEETING

Welcome/Endorsement of UW Campaign	Company CEO	2
Comments/Company Incentives	Campaign Coordinator	1
United Way Message	UW Representative	5
Campaign Video	N/A	5
Instructions to Complete Pledge Forms/Fair Share	UW Representative	1
Collect Pledge Forms	Campaign Coordinator/UW Rep	1

IMPORTANT TIPS FOR CAMPAIGN COORDINATORS

- Build energy and fun into your meeting.
- Emphasize company's support of campaign - include incentives and company match (if any).
- Encourage employees to give fair share and promote the fair share card.
- Collect all pledge forms at the end of each meeting.
- Ask employee to sign pledge form even if they choose not to give. This will help you track who you have/have not contacted.
- Thank employees for their participation

PARTNER AGENCIES

HEALTHY COMMUNITY

334 Prevention Project
Alabama Institute of the Deaf & Blind
East Geneva Senior Citizens Center
Enterprise School Health Services
Enterprise YMCA
Guide Dogs of America
Herring Houses of Dothan
Vaughn Blumberg Services
Vivian B. Adams School
Wiregrass Area Food Bank

YOUTH OPPORTUNITY

4-H Program, Barbour County
4H Program, Coffee County
Boy Scouts of America
Boys & Girls Club of Lake Eufaula
Boys & Girls Club of Southeast Alabama
Boys & Girls Clubs of the Wiregrass
Christ Child Circle
Girl Scouts of Southern Alabama
Girls Inc.
Time Youth Dothan

FINANCIAL SECURITY

Alfred Saliba Family Services Center
Catholic Social Services
Christian Mission Centers
Coffee County Family Services Center
Enterprise Public Library
Family Service Center Barbour
Mary Hill Family Service Center
Ozark-Dale County Public Library
Wiregrass Habitat for Humanity
Wiregrass Rehabilitation Center

COMMUNITY RESILIENCY

American Red Cross
Chrysalis: A Home for Girls
Exchange Ctr. for Child Abuse Prevention
Living Waters Counseling
Southeast Alabama Youth Services
SpectraCare Health Systems
The House of Ruth
The Salvation Army
Wiregrass 2-1-1
Wiregrass Angel House

ONE HOUR

can change a life.

FAIR SHARE is one (1) hour of pay or one (1) percent of salary per month. Donors who contribute at or above their **FAIR SHARE** level will receive a **DISCOUNT CARD** as a thank you to use at local businesses in the Wiregrass.

Calculate your
FAIR SHARE
AMOUNT:

$$\frac{\text{Hourly Rate} \times 12 \text{ Months}}{\div \# \text{ of Pay Periods}} = \text{FAIR SHARE}$$

Does my dollar *really* make a difference?

An 18 year old who was pregnant and had dropped out of school months before graduation visited Wiregrass 2-1-1, a WUW partner agency. They were able to provide her with information about another WUW partner agency, Alfred Saliba Family Services Center, focusing on three programs for her to sign up for: Early Head Start, parenting classes and GED prep classes through Wallace Community College. A few months later, the young lady returned to the Wiregrass 2-1-1 office after dropping off her son off at Early Head Start. She had attained her GED and started classes at Wallace, pursuing her Associates degree. Two years later, she dropped by again after picking her son up to let them know that she was taking her son out of Early Head Start because she was now attending Troy University to pursue her Bachelor's Degree and working in a medical career earning enough to support herself. At 21 years old, she was completely independent and no longer in need of assistance. Working together, two Wiregrass United Way partner agencies changed the trajectory of this young family.